



# 2010 Corporate Sponsorship Levels and Benefits

## Title Sponsor - \$35,000 (FILLED)

### *Event Benefits*

- Co-MC role at awards dinner and ceremony \*
- 5 tickets to finalist reception
- 10 tickets (one table) to awards dinner and ceremony with premier seating
- Company logo with premier placement in event invitation \*
- Company logo included in event program book
- Exclusive full-page ad in event program book \*
- Premier placement of company logo at event
- Mention of company name at event
- Company name included in all press releases \*

### *Exposure in the San Francisco Business Times*

- Company logo with premier placement included in seven full page ads in the SFBT
- Company logo with premier placement on cover of SFBT event supplement \*
- Exclusive full-page ad in SFBT event supplement \*
- Company logo included in Larkin Street's ½ page ad in SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Premier placement of company logo in Larkin Street Youth Services newsletter
- Premier placement of logo and link to company website on the CFO Awards website

\* exclusive benefit to Title Sponsor

*Sponsorship benefits related to print advertisements and marketing collateral are subject to print deadlines.*

## **Leadership Sponsor - \$25,000 (limited to two)**

### *Event Benefits*

- Speaking role at awards dinner and ceremony\*
- 5 tickets to Finalist Reception
- 10 tickets (one table) to awards dinner and ceremony with prominent seating
- Prominent placement of company logo at event
- Company logo included in the event program book
- Half-page ad in the event program book\*

### *Exposure in the San Francisco Business Times*

- Company logo with prominent placement included in six ads in the SFBT
- Half-page ad in SFBT event supplement
- Company logo included in Larkin Street's ½ page ad in SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Prominent placement of company logo in Larkin Street newsletter
- Prominent placement of logo and link to company website on the CFO Awards website

\* exclusive benefit to Leadership Sponsor

## **Finalist Reception Sponsor - \$20,000 (FILLED)**

### *Event Benefits*

- Exclusive placement of company signage at Finalist Reception\*
- Exclusive opportunity for company executive to address guests at the Finalist Reception\*
- 5 tickets to Finalist Reception
- 10 tickets (one table) to awards dinner and ceremony with prominent seating
- Company logo included in event invitation
- Company logo included in event program book

### *Exposure in the San Francisco Business Times*

- Company logo with prominent placement included in six ads in the SFBT
- Quarter page ad in SFBT event supplement
- Company logo included in Larkin Street's ½ page ad in SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Prominent placement of company logo in Larkin Street newsletter
- Prominent placement of logo and link to company website on the CFO Awards website

\* exclusive benefit to Finalist Reception Sponsor

*Sponsorship benefits related to print advertisements and marketing collateral are subject to print deadlines.*

## **Platinum Sponsor - \$15,000 (limited to seven)**

### *Event Benefits*

- Presenter at awards dinner and ceremony \*
- Industry exclusivity - no more than two companies per industry
- 3 tickets to Finalist Reception
- 10 tickets (one table) to awards dinner and ceremony with prominent seating
- Prominent placement of company logo at event
- Company logo included in the event program book

### *Exposure in the San Francisco Business Times*

- Company logo with prominent placement included in six ads in the SFBT
- Quarter page ad in SFBT event supplement
- Company logo included in Larkin Street's ½ page ad in SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Prominent placement of company logo in Larkin Street newsletter
- Prominent placement of logo and link to company website on the CFO Awards website

\* exclusive benefit to Platinum Sponsor

## **Main Reception Sponsor - \$10,000 (FILLED)**

### *Event Benefits*

- Exclusive placement of company signage at Main Reception\*
- 2 tickets to Finalist Reception
- 10 tickets (one table) to awards dinner and ceremony with distinctive seating
- Distinctive placement of company logo at event
- Company logo included in the event program book

### *Exposure in the San Francisco Business Times*

- Company name with distinctive placement included in four ads in the SFBT
- Company name in Larkin Street's ½ page ad in the SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Distinctive placement of company name in Larkin Street newsletter
- Placement of company name and link to company website on the CFO Awards website

\* exclusive benefit to Main Reception Sponsor

*Sponsorship benefits related to print advertisements and marketing collateral are subject to print deadlines.*

## **Gold Sponsor - \$7,500**

### *Event Benefits*

- 2 tickets to Finalist Reception
- 10 tickets (one table) to awards dinner and ceremony with distinctive seating
- Distinctive placement of company logo at event
- Company logo included in the event program book

### *Exposure in the San Francisco Business Times*

- Company name with distinctive placement included in four ads in the SFBT
- Company name in Larkin Street's ½ page ad in the SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Distinctive placement of company name in Larkin Street newsletter
- Placement of company name and link to company website on the CFO Awards website

## **Silver Sponsor - \$5,000**

### *Event Benefits*

- 2 tickets to Finalist Reception
- 6 tickets to awards dinner and ceremony
- Placement of company name at event
- Placement of company name included in the event program book

### *Exposure in the San Francisco Business Times*

- Company name included in three ads in the SFBT
- Company name in Larkin Street's ½ page ad in the SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Placement of company name in Larkin Street newsletter
- Placement of company name with a link to company website the CFO Awards website

## **Bronze Sponsor - \$3,500**

### *Event Benefits*

- 4 tickets to awards dinner and ceremony
- Company name included in event program book
- Placement of company name at event

### *Exposure in the San Francisco Business Times*

- Inclusion of company name in two ads in the SFBT
- Company name in Larkin Street's ½ page ad in SFBT event supplement

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Placement of company name in Larkin Street newsletter
- Placement of company name and link to company website on the CFO Awards website

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## **Larkin Street Sponsor - \$1,500**

### *Event Benefits*

- 2 tickets to awards dinner and ceremony

### *Exposure through Larkin Street Youth Services Marketing Initiatives*

- Placement of name in Larkin Street newsletter
- Placement of name in recognition of finalist on CFO Awards website

The Larkin Street Sponsor Level supports the Financial Responsibility Education Fund provided to youth through the programs at Larkin Street Youth Services. A sponsorship at this level directly supports financial literacy programs provided to homeless and at risk youth through Hire UP, Larkin Street's Education and Employment Center. It also supports individual and group life skills counseling provided at Larkin Street's housing programs.

Sponsors can also use the Larkin Street Sponsor level as a means of honoring any of the finalists or Lifetime Achievement winner. The sponsor's name or company name will be listed along with the finalist they would like to congratulate on the CFO Awards website and Larkin Street Youth Services summer newsletter. A letter will be sent to the finalist acknowledging the donation made in their honor.

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